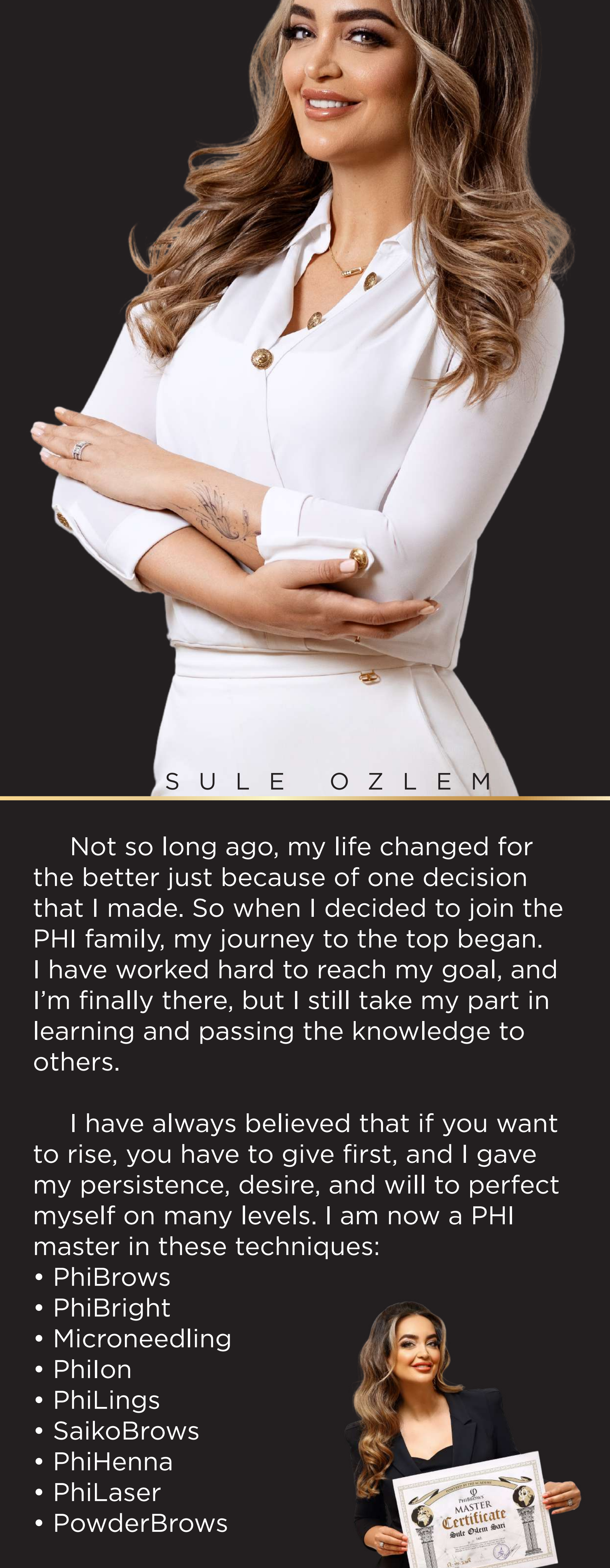


PhiBright



Not so long ago, my life changed for the better just because of one decision that I made. So when I decided to join the PHI family, my journey to the top began. I have worked hard to reach my goal, and I'm finally there, but I still take my part in learning and passing the knowledge to others.

I have always believed that if you want to rise, you have to give first, and I gave my persistence, desire, and will to perfect myself on many levels. I am now a PHI master in these techniques:

- PhiBrows
- PhiBright
- Microneedling
- Philon
- PhiLings
- SaikoBrows
- PhiHenna
- PhiLaser
- PowderBrows

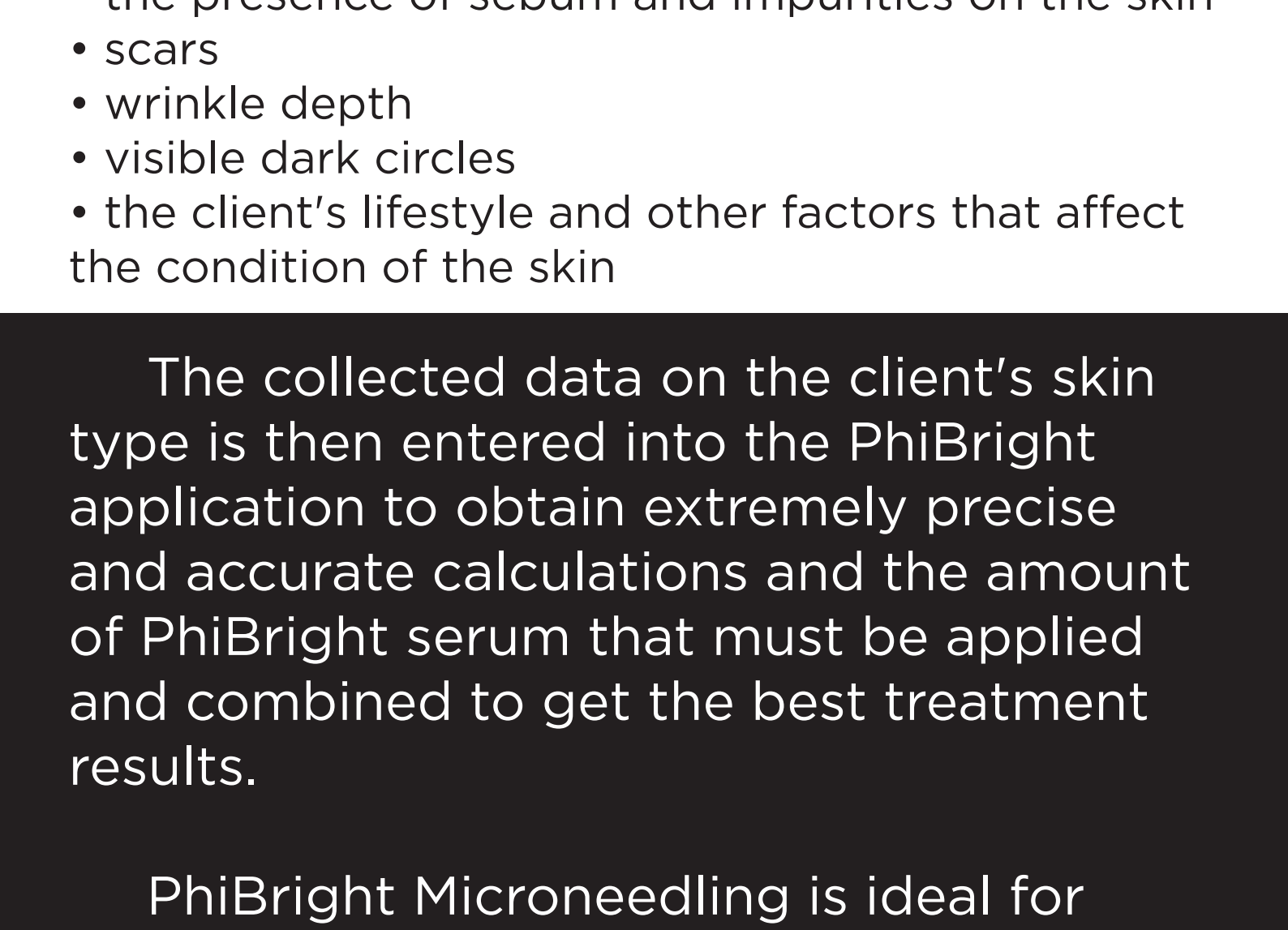
The list is long, and so was my dedication. Now I don't just do these treatments, but I can also teach you how to do them, how to do a business in this industry, and finally, I can be the initiative for the change you are longing for.



PhiBright education and course

PhiBright Microneedling, an advanced version of microneedling treatment, has been proven effective in rejuvenating and correcting skin imperfections as it adapts to the individual needs of different skin conditions and types.

A specially designed and patented Phi Bright serum with a high concentration of active ingredients is applied to the skin surface during the treatment. The serum is inserted into the skin with needles just below the surface so it can be absorbed into the skin.



What is essential to know about the PhiBright course?

PhiBright Microneedling training is a special education at Phi Academy, during which you will learn how to signal the body to start higher production of collagen and elastin with tiny stings on the surface layer of the skin.

This method is proven to improve microcirculation and self-nutrition of skin cells and, thus, the overall skin appearance. In addition, tiny puncture wounds do not leave scars on the skin, and only local anesthesia in the form of a cream is used during the treatment.

The PhiBright microneedling course teaches how to approach each client's skin type, making this treatment very popular and lucrative.

Before each treatment, the client's skin diagnosis is determined based on the following:

- skin phototype
- skin type
- skin conditions
- the presence of hyperpigmentation
- the presence of sebum and impurities on the skin
- scars
- wrinkle depth
- visible dark circles
- the client's lifestyle and other factors that affect the condition of the skin

The collected data on the client's skin type is then entered into the PhiBright application to obtain extremely precise and accurate calculations and the amount of PhiBright serum that must be applied and combined to get the best treatment results.

PhiBright Microneedling is ideal for beginners as well as for those who already have experience in the beauty industry.

PhiBright Microneedling training begins with the one-day live training that consists of two parts:

PART 1 Theoretical part

The theoretical part is your opportunity to learn all of the following steps:

- how to prepare the client,
- what PhiBright microneedling course includes,
- a course on hygiene,
- skin structure theory and characteristics of certain parts of the skin of the face and body,
- ways to determine different skin types as well as recognize characteristic changes in the skin,
- introduction to tools and devices to be used for treatment,
- appropriate care after treatment.

PART 2

Part two of the education contains practical training. That means you will be able to learn how to use tools and serums, what kind of pressure is needed for serum distribution, and many more important things. In addition, you will work on a live model.



WORK ON MODEL

After receiving the certificate of successfully completed technique, you will automatically be listed on our Phi-Academy World Map so that your potential customer can find you easily. You can find the already existing artists of our Academy on the PhiAcademy map:

<https://www.phi-academy.com/COMMUNITY/>

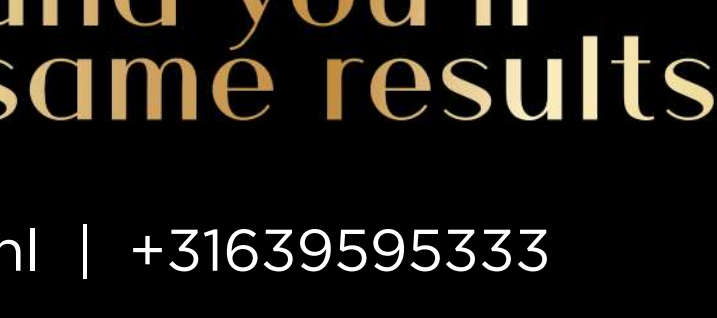


The PhiBright course is also available online via the CraftMaster App.

Online and workshop PhiBright courses have the same program, and after graduation, the student receives the same certificate, and students will be published on the PhiAcademy world map.

The difference is that in the workshop, students have a one-day live course where they become familiar with the practice and basic problems of the technique and skin.

CRAFT MASTER



PhiBright kit

All students receive the appropriate Starter Kit, which contains all the necessary tools and products that allow students to successfully practice and work in the future.

Starter kit

- PhiFoil Face 100/1 1pc.
- PhiSepto 200 mL 1pc.
- PhiWipes Asept 20/1 1pc.
- After PhiLings Mask 10/1 1pc.
- White Marker Pen 1pc.
- CS Serum (Home Use Cocktail in future) 10pcs.
- Set Serum 1pc.
- Inject Roller and Syringe 10pcs.
- PhiBright consumables (10 syringes, 15 needles) 1pc.
- Bag for clients 10pcs.
- Microneedling Gel's Selection Body needling gel...5/1 1pc.
- Microneedling Gel's Selection Scars needling gel...5/1 1pc.
- Ultimate Skin Cocktails...5/1 4pcs.
- Microneedling Hiar Growth Serum 5pcs.



BONUS COURSES

SKIN EXPERT ONLINE COURSE

Skin Expert online course provides highly detailed and in-depth information on each layer of skin individually. This course is an essential foundation necessary to secure a good base of understanding for all the other courses available through us.

HYGIENE

Hygiene lessons are about helping you as an Artist to acquire the key skills and competencies that will enable you to be a hygienic safe-centered Artist working to deliver high-quality care to clients.

FIRST CLASS SERVICE COURSE

Learn all the written and unwritten rules of how to greet clients and how to walk them out, how to talk with them over the phone, how to decorate the proper way, behave during treatments, and also remember how important customer care is at the end of the visit as your clients are leaving your studio.

Progress

Technician

Senior Technician

Master Associate

Master Technician

Grand Master

WHY CHOOSE PHI PRODUCTS?

Phi Products are a subject of constant improvement, following top developing technologies and have guaranteed safety, quality and persistence.

Those products are made according to the highest-level standards to meet the client's expectations.

Our products are pet-friendly, vegan, and never tested on animals.

Find them on www.phinederland.shop

If you want to be successful,

find someone who has achieved the desired results and copy what they do, and you'll achieve the same results.

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