Hi there SULE OZLEM

Welcome to the magical world of PhiBrows

Not so long ago, my life changed in the most unexpected way. I found a profession that I made. So when I decided to join the PHI family, my journey to the top began. I have worked hard to reach my goal, and I finally achieved it. Now, I'm ready to share my knowledge with you.

I have always believed that if you want to be, you have to be. Energy, and I give my persistence, desire, and will to perfect myself on every levels. I am now a third PhiBrows technician.

- Microblading
- Hybrid
- Microneedling
- Photon
- Scalp
- Microneedles
- Plasma
- PhiLaser
- PowerBrows

The list is long, and so was my education. Now I don't just do these treatments, I teach them. I teach others how to do a business in this industry, and now, I can be the initiative for bringing PHI to Turkey.

THE UNIQUE PhiBrows technique

This specific technique easily gives flawless, natural-looking results with perpetual eyebrow definition. That's why it is the most popular in the world.

The combination of the perfect location of creativity and knowledge, and constant practice.

Have you ever heard of a "hair-to-hair" technique? It's the most popular technique of eyebrows done with the PhiBrows technique.

Hair-to-hair realistic eyebrow drawing is another PhiBrows technique calculated according to facial morphology and golden proportions. It looks so real.

Course education concept

What is important to know about the PhiBrows course?

The PhiBrows course is divided into two parts:

1. Theoretical part
2. Practical phase.

In the theoretical phase, you will learn more about **skin types, colorization,** and sanitization and safety. In the practical phase you will have a lot of time to practice **tools** and **PhiBrows** techniques on models.

In the practical phase, you will **practice on lates** skin so that you can learn just by hand. Practicing on models helps you that you should use, how to manage your time, and how to deal with **PHI** tools. In the practical phase, you will learn a lot of photos are included.

CRAFT MASTER

Craft Master education gives you access to:

- Unlimited access to the PhiBrows course,
- Consulting of Craft Master,
- 20 animations and tests illustrated with images.

Craft Master application can be downloaded from the Google Play or App Store by clicking on the following links:

https://www.phi-academy.com/CRAFTMASTER/

https://apps.apple.com/tr/app/craftmaster/id1500000000

App Store | Google Play

DAY 1 Theoretical part

- Hygiene rules
- The ideal individual eyebrow is based on bone structure and facial proportions
- Consultation with the client and eyebrow mapping
- Wear in the human model.
- Skin anatomy
- Colorimetry
- Pigment theory
- Various post-treatment actions according to different skin types
- Practical exercises of drawing hair on latex
- Practical information on semi-permanent make-up pigments

Education in person lasts for two days, but that is not the end of it. Education and lessons last for 30 days after the date the course with me. During this period PhiBrows team will be with you, answering your questions, and helping you to conclude the first step of your business. **Craft Master app** is also available on the Play or Apple platform, where you will find your tests and lessons. Craft Master app contains 20 animations and tests which each student must pass. In each test, exercises, and tests, a lot of photos are included.

DAY 2 Practice day on live models

On the second day, you will learn how to master:

- Drawing a shape and measuring the eyebrows and eyebrow mapping PhiApp
- Compete work on a live model

You can download PhI App from Google Play or App Store by clicking on the following links:

https://play.google.com/store/apps/details?id=com.phibrows.app&hl=en&gl=US

After receiving the certificate of completion, the new technician will be able to access the Phi-Academy World Map so that everyone can see the location of the new technician. You can find the location of our Academy on the PhiAcademy map:

https://www.phi-academy.com/COMMUNITY/

The PhiBrows course is also available online via the Craft Master app.

Online and practical PhiBrows course lasts for 30 days. After successfully passed graduation, the student receives the same certificate, and diploma will be published on the PhiAcademy world map. The student will be able to use the PhiBrows technique and tools. The student can choose the becoming familiar with the practice and theoretical part of the course and skills.

We offer two types of courses:

- Online course (Craft Master)
- Live course

But the magic doesn't stop there it is just beginning!

PhiLaser Premium kit

The new Premium PhiBrows kit brings together the best of the PhiLaser and PhiBrows Premium course, you will get a lot of tools and a lot of knowledge. The Premium kit PhiLaser and PhiBrows is ideal for professional microblading. This is the complete microblading kit. It covers all the possible tools and equipment used in PhiLaser and PhiBrows.

- PhiBrows Pigment 5ml Black 5x 0.8 0.9 0.9 1.0 1.0
- Disposable Tool with 1.0mm Blade 50/1 box
- PhiBrows Pigment 5ml Dark Brown 5x 0.8 0.9 0.9 1.0 1.0
- Remaining Liquid and Pigment Remover 5ml
- Disposable Tool with 0.8mm Blade 50/1 box
- PhiBrows Wash 5/1 ml
- Sterile Cotton Pads Premium 1/1 Pc.
- Sterile Cotton Pads Premium 5/1 Pc.
- Sterile Cotton Pads Premium 1 Dim. 5/1
- Sterile Cotton Pads Premium 2 Dim. 5/1
- Sterile Cotton Swab Premium Cotton Tip Medium Size 5/1
- Sterile Cotton Swab Premium Cotton Tip Small Size 5/1
- Sterile Cotton Swab Premium Cotton Tip Large Size 5/1
- Sterile Cotton Swab Premium Cotton Tip Extra Large Size 5/1
- PhiBrows Black SUPER Pigment 5ml, 5pc
- PhiBrows Dark Brown SUPER Pigment 5ml, 5pc
- PhiBrows Black SUPER Pigment 5ml, 5pc
- PhiBrows Dark Brown SUPER Pigment 5ml, 5pc
- Microneedle Pen 1/1
- Disposable Tweezers 1/1
- Disposable Scissors 1/1
- Sterile Cotton Pads Premium Cotton 1/1 Pc.
- Fine Liner 1/1 Pc.

PhiBrows Standard kit

The PhiBrows Standard Course provides the optimal amount of knowledge to start from a Master, i.e., 4 months of support and an optimal PhiBrows Standard kit. The course is very well structured and provides you with everything you need to start. The course is divided into two parts:

- PhiBrows Pigment Golden Brown SUPER 5ml, 5pc
- PhiBrows Pigment Light Brown SUPER 5ml, 5pc
- PhiBrows Pigment Ash Brown SUPER 5ml, 5pc
- PhiBrows Pigment Green SUPER 5ml, 5pc
- PhiBrows Pigment Blue SUPER 5ml, 5pc
- PhiBrows Pigment Red SUPER 5ml, 5pc
- PhiBrows Pigment Yellow SUPER 5ml, 5pc
- PhiBrows Pigment White SUPER 5ml, 5pc
- PhiBrows Pigment Orange SUPER 5ml, 5pc
- Remaining Liquid and Pigment Remover 5ml
- Fine Liner 1/1 Pc.
- Microneedle Pen 1/1
- Disposable Tweezers 1/1
- Disposable Scissors 1/1
- Sterile Cotton Pads Premium Cotton 1/1 Pc.
- Sterile Cotton Pads Premium 5/1 Pc.
- Sterile Cotton Pads Premium 1 Dim. 5/1
- Sterile Cotton Pads Premium 2 Dim. 5/1
- Sterile Cotton Swab Premium Cotton Tip Medium Size 5/1
- Sterile Cotton Swab Premium Cotton Tip Small Size 5/1
- Sterile Cotton Swab Premium Cotton Tip Large Size 5/1
- Sterile Cotton Swab Premium Cotton Tip Extra Large Size 5/1
- PhiBrows Wash 5/1 ml
- PhiBrows Black SUPER Pigment 5ml, 5pc
- PhiBrows Dark Brown SUPER Pigment 5ml, 5pc
- PhiBrows Black SUPER Pigment 5ml, 5pc
- PhiBrows Dark Brown SUPER Pigment 5ml, 5pc
- Disposable Tool with 1.0mm Blade 50/1 box
- Disposable Tool with 0.8mm Blade 50/1 box

BONUS COURSES

SKIN EXPERT ONLINE COURSE

Skin Expert online course provides you with detailed and in-depth information about skin and its structure. This course is an essential foundation course for a deeper understanding for all other courses available through us.

HYGIENE

Hygiene lessons are about helping as an Artist to acquire the key skills and knowledge to be a safe and well-ordered Artist working to deliver high-quality care to clients.

FIRST CLASS SERVICE COURSE

Learn all the written and unwritten rules of hospitality, how to deal with people and how to walk them, how to talk to them over the phone, how to provide the proper way, behave during business dinner, and remember how to make customer care at the end of the day and make clients are leaving your studio.

GMC (GET MORE CLIENTS)

Get more clients course will teach you the basic principles of how to promote yourself in any given environment. It teaches you how to get the first clients through referral chains and make these clients the ones that will bring you new clients.

BONUS SHADING COURSE

The eyebrow drawing technique can be used in combination with a tattoo machine as well as machine eyebrow drawing. The main shade is PhiLaser Shading and the effect of the density and volume of the hairs have been achieved.

PROGRESS

- **A** Artist is every person who has previously been a PhiBrows Student and successfully passed Craft Master application training.
- **A** Associate Artist is an Artist for at least 6 months, who has built a strong networks of clients and who has been noticed by many Craft Masters to become a Royal artist by clicking on the tab at the beginning of the Artist's profile. To become a Royal Artist, one must pass all the tests on the app, complete the test meets the prescribed standards, the Artist will become a Royal Artist.
- **A** Master Associate is an active and experienced Royal Artist who has been invited by a Master to his/her course and signed an agreement with the Craft Master.
- **A** Master Associate can become a Master Artist depending on his/her course and whether there is already a sufficient number of Craft Masters there / he/she gets invited by the Craft Master based on predetermined criteria. Craft Master's job is to teach students and prepare them for the exam and the Craft Master application training. Craft Master is the client's contact point.
- **A** Craft Master who has more than 100 certified students within a year, who has been in the Craft Master for at least three years can become a Grand Master. Grand Master has to have a recognizable style accepted by others in the field, a different approach to the PhiBrows and modified basic Craft Master. The Grand Master has to design a new technique but also has to have good personal qualities and high ethical standards.

WHY CHOOSE PHI PRODUCTS?

Phi Products are a subject of constant improvement, following top developing technologies, and having guaranteed high quality and perfect performance. Those products are made according to the highest-level standards and with the client's comfort in mind. Our products are pet-friendly, vegan, and never tested on animals.

PAY WITH SMILE

We are especially proud to point out that our clients are happy. With time service, we can say that our clients are happy. Our clients who have lost their eyebrows due to illness, chemo, or other treatment for free, as a way of giving back to the community. In return, you will only smile.

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