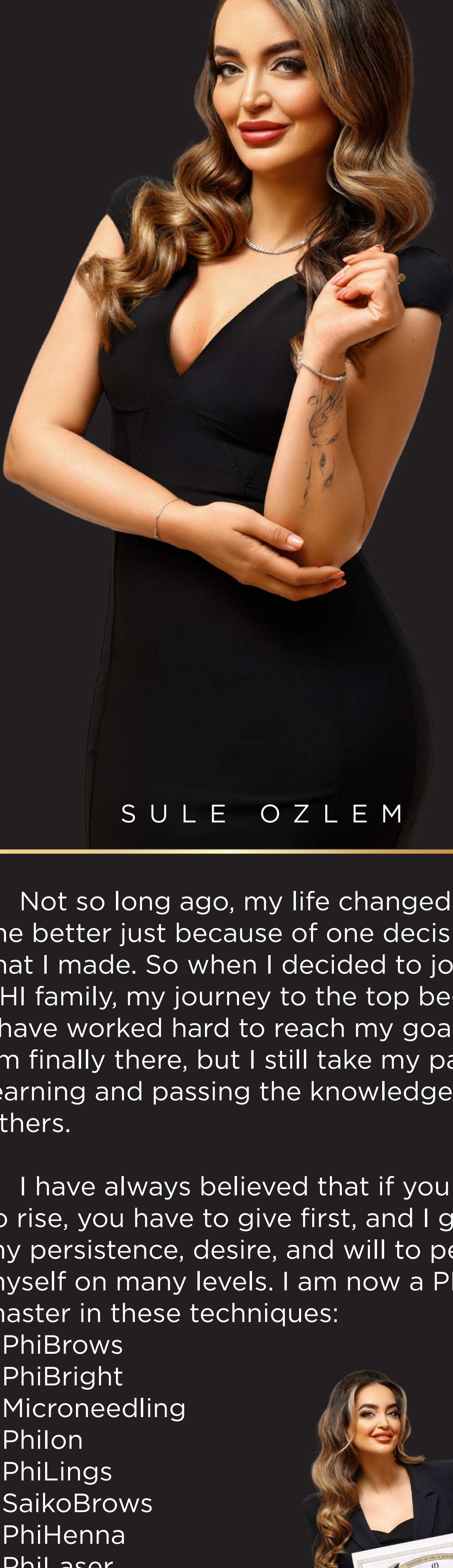


PhiHenna



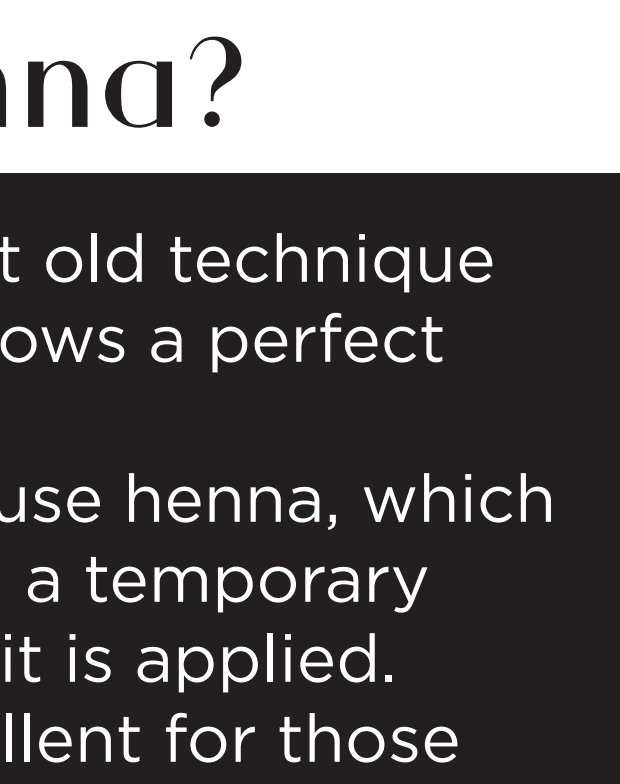
S U L E O Z L E M

Not so long ago, my life changed for the better just because of one decision that I made. So when I decided to join the PHI family, my journey to the top began. I have worked hard to reach my goal, and I'm finally there, but I still take my part in learning and passing the knowledge to others.

I have always believed that if you want to rise, you have to give first, and I gave my persistence, desire, and will to perfect myself on many levels. I am now a PHI master in these techniques:

- PhiBrows
- PhiBright
- Microneedling
- Philon
- PhiLings
- SaikoBrows
- PhiHenna
- PhiLaser
- PowderBrows

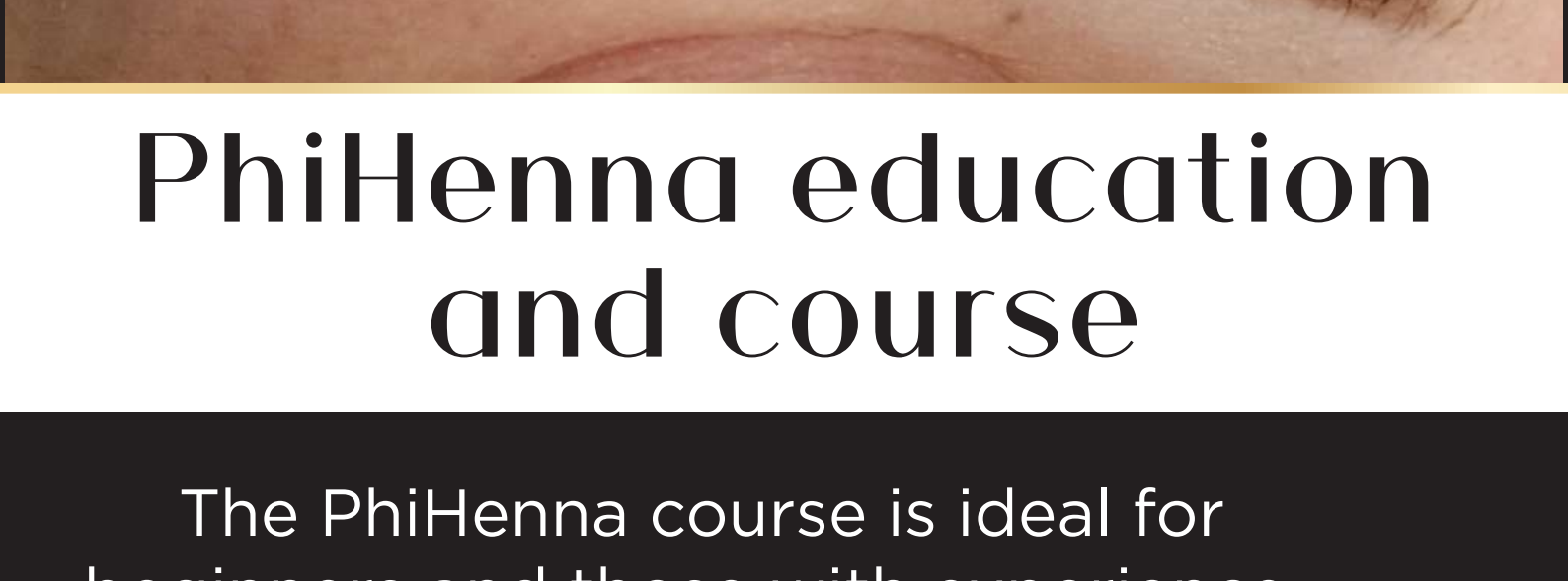
The list is long, and so was my dedication. Now I don't just do these treatments, but I can also teach you how to do them, how to do a business in this industry, and finally, I can be the initiative for the change you are longing for.



What is PhiHenna?

PhiHenna is a new but old technique that can give your eyebrows a perfect look!

In this treatment, we use henna, which is well known for leaving a temporary color on the area where it is applied. All-natural henna is excellent for those who want to change the look of their brows but might not want to do it permanently! That's also why this method is so popular - It is not permanent!



PhiHenna education and course

The PhiHenna course is ideal for beginners and those with experience in the beauty industry. The technique combines perfectly with other courses from Phi Academy, such as PhiBrows Microblading, PhiBrows Lifting, and PhiLashes Lifting. By completing these courses, you can expand the services you offer further and thus charge extra for treatments.

Education of the PhiHenna course is divided into 2 dynamic parts:

Theoretical part

This part of education will give you insight in:

- how to prepare the client,
- what PhiHenna course includes,
- a course on hygiene,
- henna theory,
- proper eyebrow line determination,
- safety and proper allergy test performance,
- history of eyebrow styles,
- appropriate care after treatment.

Practical part

The second part of this course is reserved for practice:

- practicing 3 threading techniques,
- proper mixing of the henna paste
- applying the henna paste on a live model.
- Drawing a shape and measuring the symmetry on a live model while using PhiApp
- Complete work on a live model

You can download Phi App from Google Play or App Store by clicking on the following link:

https://play.google.com/store/apps/details?id=com.microblading_academy.MeasuringTool.

This course is also available online via the CraftMaster App.

Online and workshop PhiHenna courses have the same program, and after graduation, the student receives the same certificate, and students will be published on the PhiAcademy world map.

The difference is only that in the workshop, students have a one-day live course where they become familiar with the practice and basic problems of the technique and skin.

CRAFT  MASTER

Available on the **App Store**

GET IT ON **Google Play**

PhiHenna Starter Kit

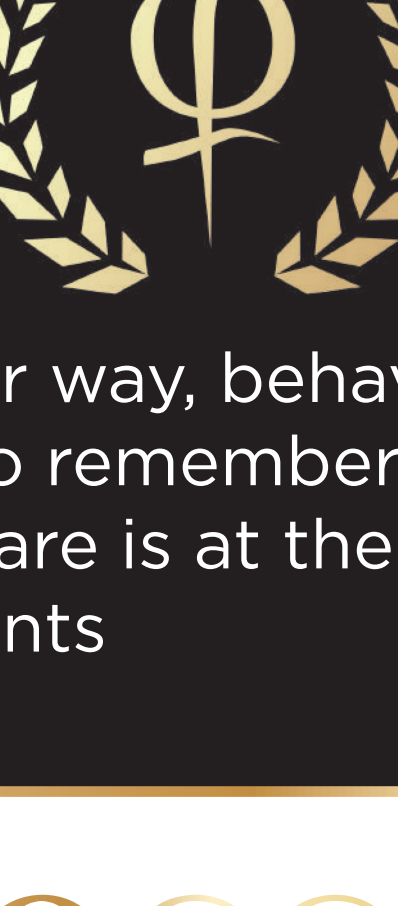
- PhiHenna Black Hair Color 3/1 1pc.
- PhiHenna Dark Brown Hair Color 3/1 1pc.
- PhiHenna Medium Brown Hair Color 3/1 1pc.
- PhiHenna Light Brown Hair Color 3/1 1pc.
- PhiHenna Golden Brown Hair Color 3/1 1pc.
- PhiHenna Copper Brown Hair Color 3/1 1pc.
- PhiHenna Burgundy Hair Color 3/1 1pc.
- PhiHenna Blonde Hair Color 3/1 1pc.
- Brow Growth Oil 20mL 1pc.
- PhiBrows Scissors and Tweezers 1pc.
- PhiHenna Thread 300m 1pc.
- PhiFoam 150mL 1pc.
- PhiTatto peeling 50 ml 1pc.
- PhiWipes Asept 5/1 1pc.
- PhiNesse Brush Flat Definer Brush 4 1pc.
- PhiNesse Brush Short Shader Brush 17 1pc.
- PhiHenna Brow Paste 1pc.
- PhiHenna Talc 1pc.



BONUS COURSES

SKIN EXPERT ONLINE COURSE

Skin Expert online course provides highly detailed and in-depth information on each layer of skin individually. This course is an essential foundation necessary to secure a good base of understanding for all the other courses available through us.



HYGIENE

Hygiene lessons are about helping you as an Artist to acquire the key kills and competencies that will enable you to be a hygienic safe-centered Artist working to deliver high-quality care to clients.

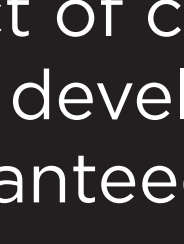


FIRST CLASS SERVICE COURSE

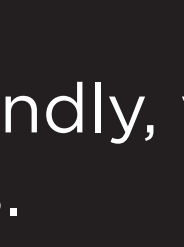
Learn all the written and unwritten rules of how to greet clients and how to walk them out, how to talk with them over the phone, how to decorate the proper way, behave during treatments, and also remember how important customer care is at the end of the visit as your clients are leaving your studio.



Progress



Technician



Senior Technician



Master Associate



Master Technician



Grand Master



WHY CHOOSE PHI PRODUCTS?

Phi Products are a subject of constant improvement, following top developing technologies and have guaranteed safety, quality and persistence.

Those products are made according to the highest-level standards to meet the client's expectations.

Our products are pet-friendly, vegan, and never tested on animals.

Find them on www.phinederland.shop

When obstacles arise, you change your direction to reach your goal;

you do not change your decision to get there.

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