PowderBrows

SULE OZLEM

Not so long ago, my life changed for the better that because of one decision that I made. So when I decided to join the PhI family, my journey to be a better person, a better professional, a better friend and I'm happy there, but I also have a passion in learning and passing the knowledge to others.

I have always believed that if you want to rise, you have to give first, and I gave my persistence, desire, and will to perfect my craft many years, I am now a PhI master trainer in these names:

- PhiBrows
- PhiBright
- PhiCrowding
- Phion
- PhiLings
- SalixBrows
- PhiNeedle
- PhiLaser
- PowderBrows

The list is long, and so was my dedication. Now, I don't just do PhI treatments, but I can also teach you how to do them, how to do a business in this industry, and I'm always initiative for the change you are longing for.

THE UNIQUE PowderBrows Technique

PowderBrows is a unique eyebrow shading technique that emphasizes the natural contours of the eyebrows. Unlike the PhiBrows Microblading treatment, where strokes are drawn, the PowderBrows technique uses many tiny dots that create a soft, powdered look of the eyebrows.

The PowderBrows course is a unique training at the Phi Academy that allows all participants to learn how to perform eyebrow shading using a slight pressure from a machine designed for permanent make-up treatments.

Since this machine can be used on the entire face, to make the PowderBrows training even more profitable, you can combine it with the PhiContour course.

PowderBrows is ideal for beginners, as well as for people who have experience working with permanent make-up and want to add a new skill.

What does the course education look like?

PowderBrows training begins with the two-day live training that consists of two parts:

DAY 1
Theoretical part

- how to prepare the client,
- what does PowderBrows treatment include,
- the anatomy of the eyebrow hair structure,
- color theory,
- appropriate care after treatment

DAY 2

The practical part of the exercise on a live model.

This is a part of education where you can practice what you have learned in the theoretical part of the course.

On the second day, you will learn how to create the following:

- Drawing a shape and measuring the symmetry on a live model while using PhiMap
- Complete work on a live model

You can download Phi App from Google Play or App Store, and get the following link:

https://phi-app.com/store/apps/details?id=com.mrsoftware.phiapp&hl=en&gl=US

After receiving the certificate of successfully completed technique, you will automatically be added on our PhI-Academy World Map so that your potential customer can find you easily. You can find the already existing artists of our Academy on the following map:

https://www.phi-academy.com/COMMUNITY/

The PowderBrows course is also available online via the CraftMaster App. Online and workshop PowderBrows courses have the same program, and after graduation, the student receives the same certificate, and students will be published on the PhiAcademy world map. The difference is that in the workshop, students have a chance to live course where they become familiar with the practice and basic principles of the PhI Academy skin.

CRAFT MASTER

Available on the App Store | GET IT ON Google Play

PowderBrows Starter kit

- PhiColour pigment SUPER Brown 1.5gr.
- PhiColour pigment SUPER Black 1.5gr.
- PhiColour pigment SUPER Neutral 1.5gr.
- PhiBrows pigments (Red, Yellow, Black) SUPER 3/1 5gr.
- PhiBrows Cleanser Aseptic Aseptic and Skin Balancing Removal 50/1 5gr.
- Spoon or another tool for mixing the pigment
- PhiBrows Cleanser Aseptic Aseptic and Skin Balancing Removal 50/1 5gr.
- PhiBrows pencils 2/1 5pc.
- Pen 1/1 5pc.
- Ruler 1/1 5pc.
- PhiLaser pigment container 50/1 1ml.
- PhiLaser pigment SUPER 1gr.
- PhiMouse 1/1 5pc.

Starter kit with Simplicity Artist

- PhiColour pigment SUPER Brown 1.5gr.
- PhiColour pigment SUPER Black 1.5gr.
- PhiColour pigment SUPER Neutral 1.5gr.
- PhiBrows pigments (Red, Yellow, Black) SUPER 3/1 5gr.
- PhiBrows Cleanser Aseptic Aseptic and Skin Balancing Removal 50/1 5gr.
- BB Compass 5pc.
- Simplicity Artist Pen or a PhiBrows Instrument
- PhiBrows Numbers Tape Measure 5pc.
- Latex Gloves 3/1 5pc.
- Disposable Cup 5pc.
- Skin Candy 50/1 5ml.
- PhiFoam 5pc.
- PhiLaser pigment container 50/1 1ml.
- PhiLaser pigment SUPER 1gr.
- PhiMouse 1/1 5pc.
- Wooden Measure Tape 5pc.

Starter kit with Simplicity Master

- PhiColour pigment SUPER Brown 1.5gr.
- PhiColour pigment SUPER Black 1.5gr.
- PhiColour pigment SUPER Neutral 1.5gr.
- PhiBrows pigments (Red, Yellow, Black) SUPER 3/1 5gr.
- PhiBrows Cleanser Aseptic Aseptic and Skin Balancing Removal 50/1 5gr.
- BB Compass 5pc.
- Simplicity Master Pen or a PhiBrows Instrument
- PhiBrows Numbers Tape Measure 5pc.
- Latex Gloves 3/1 5pc.
- Disposable Cup 5pc.
- Skin Candy 50/1 5ml.
- PhiFoam 5pc.
- PhiLaser pigment container 50/1 1ml.
- PhiLaser pigment SUPER 1gr.
- PhiMouse 1/1 5pc.
- Wooden Measure Tape 5pc.

BONUS COURSES

SKIN EXPERT ONLINE COURSE

Skin Expert online course provides highly detailed and in-depth information on each layer of our beautiful skin. This course is an essential foundation necessary to secure a good base of understanding for all the other courses available through us.

HYGIENE

Hygiene lessons are aimed helping you as an Artist to acquire the key skills and competencies that will enable you to be a hygienic safe-oriented Artist working to deliver high-quality care to clients.

FIRST CLASS SERVICE COURSE

Learn all the unwritten and unwritten rules of high-quality clients and how to walk them, how to talk with them over the phone, how to decorate the proper way before during treatments, and also remember how important customer care is at the end of the visit as your clients are leaving your studio.

PROGRESS

Artist is every person who has previously been a PowderBrows Student and successfully passed Craft Master application training.

Anyone who has been an Artist for at least 6 months, who is active on social networks and groups, and whose works have been noticed by many Craft Masters can become a Royal artist by clicking on the link at the beginning of the Artist Rules. It is necessary to fill in all the required fields on the link correctly. If an Artist meets the required standards, the Artist will become a Royal artist.

Master Association is an active and experienced Royal Artist who assists Craft Masters in their training and gets paid for it in agreement with the Craft Master.

A Master Associate can become a Craft Master depending on his/her country of living and whether there is already a sufficient number of Craft Masters there if he/she gets chosen by the Master Associate based on predetermined criteria. Craft Master's job is to teach students according to PhiAcademy rules and the Craft Master application and guide them to pass all the levels and collect the certificate.

A Craft Master who has more than 100 certified students within one year and who has been a Craft Master for more than a year can become a Grand Master. Grand Master has to have a recognizable work accepted by others on the forum, a different technique and has to develop a modified basic Craft Master. The Grand Master has to design a new technique but also has to have good personal qualities and help others to advance.

WHY CHOOSE PHI PRODUCTS?

PhI Products are a subject of constant improvement, following top developing technologies and have guaranteed safety, quality and persistence.

These products are made according to the highest-level standards to meet our clients' expectations. Our products are pet-friendly, vegan, and never tested on animals.

PAY WITH SMILE

We are especially proud to point out that we provide Pay Pay Pay Pay With Smile is a special service for clients who have lost their eyebrows due to illness, for those who artists do the treatment for free, as a way of giving back, while the clients, in return, pay with their smile!

Pay with smile