

Not so long ago, my life changed for the better just because of one decision that I made. So when I decided to join the PHI family, my journey to the top began. I have worked hard to reach my goal, and I'm finally there, but I still take my part in learning and passing the knowledge to others.

I have always believed that if you want to rise, you have to give first, and I gave my persistence, desire, and will to perfect myself on many levels. I am now a PHI master in these techniques:

- PhiBrows
- PhiBright
- Microneedling
- Philon
- PhiLings
- SaikoBrows
- PhiHenna
- PhiLaser
- PowderBrows

The list is long, and so was my dedication. Now I don't just do these treatments, but I can also teach you how to do them, how to do a business in this industry, and finally, I can be the initiative for the change you are longing for.

## What is the PhiSaiko method?

Saiko Brows is a technique that contains a specific microblading pattern combined with machine shading.

This technique will be a good option for clients who prefer natural effects and those who prefer a fuller brow look. In addition, this style will be the best option

for covering old permanent makeup.



SaikoBrows education is divided into two main parts- theory and practice!

In the first part, you will learn about the following:

- The skin types
- Theory of color
- Saiko method
- Microblading and shading methods
- Hygiene
- Golden ratio
- How to use special PhiApp

The following education step is practical, where you will learn how to do the SaikoBrows! After that, you will practice:

- Practice on latex pads
- Practice on live models!

 Drawing a shape and measuring the symmetry on a live model while using PhiApp

Complete work on a live model

You can download Phi App from Google Play or App Store by clicking on the following link:

https://play.google.com/store/apps/details?id=com.microblad-

ing academy.MeasuringTool.



Your master will support you in every step, so be assured that you will learn everything necessary to be ready to work!





### SKIN EXPERT ONLINE COURSE

Skin Expert online course provides highly detailed and in-depth information on each layer of skin individually. This course is an essential foundation necessary to secure a good base of understanding for all the other courses available through us.

#### HYGIENE

Hygiene lessons are about helping you as an Artist to acquire the key kills and competencies that will enable you to be a hygienic safe-centered Artist working to deliver high-quality

care to clients.

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CL .ASS SERVICE

Learn all the written and unwritten rules of how to greet clients and how to walk them out, how to talk with them over the phone,

how to decorate the proper way, behave during treatments, and also remember how important customer care is at the end of the visit as your clients are leaving your studio.

GMC (GET MORE CLIENTS)

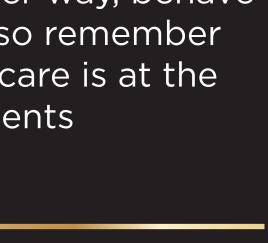
Get more clients course will teach you the basic steps on how to present yourself in any given environment. It teaches you how to get the first

clients through defined steps and make these clients the ones that will bring you, new clients.

#### **BONUS SHADING COURSE**

The eyebrow drawing technique can be used in combination with microblading as well as machine eyebrow drawing. The role of the shade is to provide a visual effect of the density and volume of the hairs where necessary.











## WHY CHOOSE PHI PRODUCTS?

Phi Products are a subject of constant improvement, following top developing technologies and have guaranteed safety, quality and persistence.

Those products are made according to the highest-level standards to meet the client's expectations.

Our products are pet-friendly, vegan, and never tested on animals.

Find them on www.phinederland.shop

Never consider the possibility of failure;

# as long as you persist, you will be successful.

PHIBABE

info@phinederland.nl +31639595333